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Macro and micro themes script

Objective

This script seeks to present a possibility to facilitate the construction and organization of macro and micro themes for the Gincana. In order to meet the demands and needs of the group, but also taking into account the expertises, experiences and desires of the facilitators. Having a context analysis and a strategic goal for the digital care field previously built, are very helpful resources for this activity.

Who is this activity for?

All people involved in content creation or process facilitation of Gincana.

Duration

5h15min + breaks

Session 1: Wake-up activity [15 minutes]

Objective

- To move the body and create a sense of group;

- Realize limits of one's own body and other bodies in physical space.

Supplies

- Sound box
- Colorful balloons
- Exciting music
- Small colored papers cut up

How

Each person receives an empty balloon and a little paper. Everyone is invited to write on the piece of paper what makes you happy in the Gincana? Then we roll up the paper and place it inside the balloon, fill it with air, and close it with a knot. The facilitators put on some nice, lively music, and everyone is invited not to let their balloon fall on the ground first, using only their feet.

After a while, you can now use your knees, and soon after you can also use your buttocks, belly, shoulders, nose, head... Now all the balloons are the responsibility of the group. We all have to take care that no balloon falls on the ground. When everyone is tired, we stop the game. Each person takes a balloon, pops it, and the messages are read to the whole group.

Note: Have someone prepared to take pictures, it's a beautiful image!

Session 2: Thinking strategy and themes [2 hours 30 minutes]

Objective

To get the group to think about strategies for Gincana.

Supplies

- Craft or Flipchart paper for groups to write on;
- Pens;
- Collect from the registration form in advance the ideas sent by the participants for macro and micro themes (on colored card stocks).

How

Step 1 [5 minutes]

Individually, write on card stocks possible answers to the following uplifting question: "how can the Gincana be strategic for the field of feminist digital care?

Step 2 [20 minutes]

In trio, discuss what we wrote on the card stocks and add whatever else comes up.

Step 3 [35 minutes]

Back in the larger group, trios present their card stocks by neighborhood, and we will group the cards on the wall by proximity.

Interval [15 minutes]

Step 4 [15 minutes]

Individually, write on cards stocks (one idea per card), possibilities for the following uplifting question: "What micro and macro themes would you like to see in the Gincana? Considering desires and strategy".

Step 5 [20 minutes]

In trios, discuss what we wrote on the cards, add whatever else comes up, rewriting the ideas on the colored cards X for when it is a Macro idea and colored cards Y when it is something else within Micro themes. At this point, the facilitator presents previously prepared macro and micro themes, gathered from the demands, needs, and desires presented by the activists and groups when filling out the registration form.

Step 6 [40 minutes]

Back in the group, the groups present their cards. First, all the groups present their Macro Themes, and then, in rounds, all the groups present their Micro Themes. If another group has similar cards, when it is presented, they stand up, present what is written, and glue it next to or on top of them. In this way everyone presents their cards, and these are stuck to the wall, organized by proximity of the themes. On one side of the wall we organize the Macrothemes, and on the other side of the wall the Microthemes. When one group finishes, the other begins, until all the cards or sheets have been glued and organized on the wall.

After this exhaustive process, we take a break, and then return to the theme.

Session 3: Self-care activity [30 minutes]

Purpose

To learn how to use clay for relaxation and self-care! And provide a fun, playful time to unwind the brain from so many serious issues.

Supplies

- White clay
- Basin
- Filtered water
- Rose dried herb
- Hot water
- Spatula

How

We will talk about clay masks for beauty and health! And do a hands-on application of clay mask with rose tea, where we will stay with the clay for 15min to 20min.

Interval

Session 4: Organizing ideas [2 hours]

Objective

Through collective wisdom, we will find themes to prioritize, and discuss together the logic of content presentation.

Supplies

- Colored Post its
- Colored round sticks
- Card stocks

How

1. Prioritizing Macros and Micro themes [10 minutes]

Each person receives X round sticks of 2 different colors. To decide this number, you should take into account the number of participants and the number of Macro and Micro Themes raised, as well as the number of activities that the Gincana intends to offer and the duration of the Gincana. We

invite each person to read all the Macro-Themes, and distribute the small stickers of color x in the Macro-Themes that within their evaluation should be prioritized. Then they are invited to do the same with the Micro Themes.

2 . Organizing the macro [15 minutes]

In an anarchic way, we invite the whole group to start assembling a chart on the wall, at first organizing the Macrothemes with more stickers in a horizontal line. Preferably already creating a logic between these themes, at this point you can talk to each other, discuss ideas, change places, add or remove cards from the wall... It is even possible for the group to rescue a Macrotheme that was not voted on, but at the time of the discussion, if they feel it is necessary. It is interesting for the group to establish a maximum limit of macro themes, which must be compatible with the time of dedication and duration established. Do an exercise of detaching from the Macro Themes until you reach the established limit.

3. Organizing the Micro Themes [25 minutes]

Now the group is again invited anarchically to organize the Microthemes, giving preference to those with more sticky dots. They will organize them under the umbrella of some Macrotheme already organized on the wall. Everyone can go on bringing and fitting, discussing, moving, rewriting (if necessary) the cards, turning Macro into Micro, and vice versa. Also organizing and talking about a logical organization of the content. *If the group is very conflicted in conversation and feels it is stalling, we suggest doing rounds of consideration where each person is invited to make a consideration, propose some change, or present an idea. Everyone makes their own considerations about what has been said, and then the next person is invited to make their own considerations, until they come back to the first person, who, if they have any other considerations, brings them back to the round, until all the considerations (or time) have been exhausted. This way we will have a landscape of Macro-Themes and Micro-Themes, which can be refined over the next few weeks if the group is unable to arrive at a model that pleases everyone.

4. Brainstorming activities [15 minutes]

Individually, each person will write on post it (of another color), activities that they consider interesting and important for the Gincana (only one per card). Then we can paste them next to the micro-theme that would be the umbrella of the activity.

5. Prioritizing activities [10 minutes]

Each person receives X round stickers (evaluate according to the size of the Gincana and the quantity of activities to be offered), and everyone reads the proposed activities, sticking the dots on the ideas/post-its that they believe are most appropriate for the Gincana to reach its objective. You can recall the objective again at this point.

6. Debating activities [45 minutes]

The activity ideas without stickers (least voted) are removed from the wall. Now the group will discuss each of the activity ideas in quick rounds, 3 minutes per idea. The idea here is to brainstorm and quickly try to formulate a goal for each of the activities. It is important to have a report to record good ideas and insights for each of the sessions. This will support the later work of developing the content of each of the sessions, maintaining dialogue and coherence.

Finishing going through all the activities, the participants are invited to share a sentence about how they are feeling after these hours spent building the Gincana.

Recomendations

With the activities thought out and organized, it is now time to build the team. We analyze what knowledge, skills, and experiences already exist in the group, and what will need to be reinforced by inviting other people. The execution of a Gincana is also a fantastic opportunity for learning and exchange among the facilitators.

Note: It is important to have a person to report all the discussion from this session to be organized and made available later. Also a person to mark the discussion time for each of the activities. You can use a little chime to signal that it is time to move on to the next one.

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